

2023

FOR AMERICA'S LUXURY COACH ENTHUSIASTS

# Motorcoach Living

## America's Secret Coasts

*Drive the blue highways of Mississippi and Michigan*

Q&A

**Andrew Steele,**  
RV influencer

PLACES

**This is Wine Country?**

DRIVE

**4 favorite American road trips**

EDITOR'S PICKS

**2023's best gear, events & ideas for the coach life**



*What's New:* Design Trends & Ideas

### 84 pages of national content!

- resorts
- travel
- destinations
- attractions
- dining
- cooking
- events
- design
- featured region
- featured resort
- more!

FLIP FOR  
AD RATES  
& SIZES

- Professional Editorial Team
- Oversized
- Premium Paper

Our national print publication puts your business in front of thousands of motorcoach owners.

**MotorcoachLiving.com**

# 2024 AD RATES & SPECS

# MOTORCOACH LIVING

## FULL SPREAD

**\$9,000**

18" wide x 10.875" tall  
PLUS 0.125" bleed  
on all sides (total 18.5"  
x 11.125")



## LIMITED OPPORTUNITY!

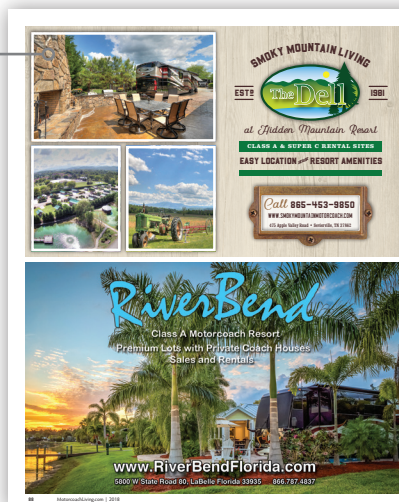
Ask us about purchasing a Featured Resort advertorial section. Only one section is available per issue. Turnkey package includes:

- 4 pages of professionally developed content about your resort within **Motorcoach Living**
- A full-page display ad
- Professional photography, copywriting, and design
- Distribution to thousands of readers who live the motorcoach lifestyle
- Showcase your features, services, people, and geographical area
- Option to purchase reprints and photographs for promotional use

## HALF PAGE

**\$2,500**

8.25" wide x 5" tall



## FULL PAGE

**\$4,200**

9" wide x 10.875" tall  
PLUS 0.125" bleed  
on all sides (total 9.25"  
x 11.125")



## QUARTER PAGE

**\$1,500**

4" wide x 5" tall



## IMPORTANT AD FILE REQUIREMENTS

We want your business to look great! For this reason we require the following:

- All images **300dpi** at actual size (not upsampled or "rezzed up")
- **CMYK** color format PDF file
- File must meet the **exact dimensions** specified.
- **Full-spread and full-page ads:** No critical content such as type or logos should appear closer than 0.25" from the trim edge (0.375" from bleed edge).

Ads requiring adjustments may incur a design fee of \$250.